

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
MAKERS
IN
HEALTH

FOUNDATIONS AND HAITI'S HUMAN RIGHTS CRISIS

JANUARY 19, 2016

In December, I attended a meeting that demonstrated philanthropy's ability to convene across sectors to raise awareness and solve problems. The focus was the crisis being experienced by Haitians and Dominicans of Haitian descent living in the Dominican Republic, and the organizers were the W. K. Kellogg Foundation, the Philanthropic Initiative, and the Haiti Development Institute.

The Haitian people have been severely challenged for decades by high poverty, deforestation, political corruption, and disease. Many have come to the United States searching for a better life. Others have migrated to the neighboring country of the Dominican Republic, where they face racial discrimination but have found work in the sugar cane industry and as domestics in people's homes.

Haiti's 7.0-magnitude earthquake in 2010 was catastrophic; five years later, more than 60,000 displaced people still live in tent cities around the country. Now there is a new wave of displacement, sparked by the deportation of thousands of Haitians and people of Haitian descent, who are considered illegal immigrants by the government of the Dominican Republic. In addition, thousands more people of Haitian descent have left the Dominican Republic on their own, rather than risking deportation. Today, nearly 3,000 people are living in squalid, makeshift camps. As always, children are especially vulnerable—to separation from their parents, sexual trafficking, and disease.

December's meeting included foundations and international human rights organizations. It was a forum for discussing immediate needs for education, health services, and shelter that the crisis has generated, and longer-term strategies that strengthen grassroots organizations, educate the global community, and address longstanding economic and racial friction between Haiti and the Dominican Republic.

A key takeaway from the meeting for me was the dramatic reminder that the politics of immigration are not unique to the United States. The short- and long-term issues we discussed with reference to Haiti have their counterparts on the U.S.-Mexico border (and also in recent months in Europe). The specifics differ, but commonalities include the large numbers of vulnerable children, resistance in the immigrant-receiving countries, and underlying economic and political variables. As a result, GIH can use what we learned in the meeting to derive broader knowledge that will be useful for health funders. And the human, organizational, and political dynamics of the Haitian crisis can surely resonate with GIH's Funding Partners, whether or not they fund internationally.

Faith Mitchell

President and CEO
Grantmakers In Health

References:

<http://www.nytimes.com/2015/12/13/world/americas/fearful-haitian-migrants-flee-dominican-republic-for-camps.html>
http://www.nytimes.com/2015/06/17/world/americas/migrant-workers-in-dominican-republic-most-of-them-haitian-face-deportation.html?_r=0;

GIH NEWS

AMY BERMAN HONORED WITH TERRANCE KEENAN AWARD:

Amy Berman, Senior Program Officer at The John A. Hartford Foundation, will receive GIH's 2016 Terrance Keenan Leadership Award in Health Philanthropy. A passionate visionary and advocate, Ms. Berman directs the foundation's Integrating and Improving Services program, which focuses on developing innovative, cost-effective models of care for older adults.

REGISTER BEFORE IT'S TOO LATE!

If professional development is one of your New Year's resolutions, our March 9-11 annual conference provides skill-building preconference sessions, informative site visits, thought-provoking films, inspirational plenary speakers and more. Register by February 12 at www.gih.org.

GIH FOCUS GROUPS:

On the final day of the annual conference, GIH is convening focus groups to solicit feedback about our products and programming. We would love your input. Focus groups will be held on Friday, March 11 from 1:00-2:30 p.m. Email Kirstin Jones at kjones@gih.org to participate.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

- **Endowment for Health** (Concord, NH) awarded more than \$1.4 million in grants to support a range of health programs and services aimed at improving the health of New Hampshire residents. Among the grantees are: **University of New Hampshire** (Durham) – \$201,230 to support the work of the **Behavioral Health Integration Learning Collaborative** toward improving the health of state residents by increasing use of quality, integrated behavioral health in primary care and assisting providers in transitioning to evidence-based and sustainable models of integrated behavioral health and primary care; **Families in Transition** (Manchester) – \$55,000 for **A Medicaid Institute** to engage housing agencies across the state to educate them about the state Medicaid plan and to develop custom business plans around reimbursable expenses; **Lamprey Health Care** (Newmarket) – \$35,000 for the **Equity Leaders Fellowship Program**, which will enlist leaders from New Hampshire’s communities of color to train emerging leaders in their communities to assume roles of leadership and create change through collective impact. Contact: Karen Ager, 603.228.2448, ext. 313, kager@endowmentforhealth.org.
- **Foundation for a Healthy High Point** (NC) announced its investment of \$834,706 in 13 local nonprofit organizations serving residents of High Point, North Carolina. **Family Service of the Piedmont** (High Point) will receive \$290,000 to assist with establishing transitional-services management for mentally ill, dually diagnosed patients. **Alcohol and Drug Services of Guilford** (Greensboro) will use an \$80,000 grant to support implementation of the **Flip the Script Program** to reduce the impact of prescription medicine abuse among young adults. **Children’s Home Society of North Carolina** (Greensboro) was awarded \$49,000 to help with supporting a continuum of teen pregnancy prevention services. **Guilford County Coalition on Infant Mortality** (Greensboro) will receive \$38,512 to expand the **Adopt-A-Mom** program to serve at-risk pregnant women. A \$30,000 grant to **Boys & Girls Clubs of Greater High Point** will help provide prevention and healthy choices and lifestyle programs for youth with an emphasis on mentoring. Contact: Tina Markanda, 336.822.7740, tmarkanda@healthyhighpoint.org.
- **Healthcare Georgia Foundation** (Atlanta) announced \$1.4 million in funding that will support the efforts of 20 high-performing health nonprofit organizations to deliver essential health services to state residents. **Clayton County Board of Health** (Jonesboro), **Southwest Public Health District** (Albany), and **Lowndes County Board of Health** (Valdosta) will each receive \$150,000 to participate in year three of the foundation’s grantmaking initiative, **Taking Care of You – Evidence-Based Approaches to Reducing Adverse Birth Outcomes**. **Georgia Watch** (Atlanta) will receive \$75,000 to establish the **Intersectoral Community Health Improvement Collaborative**, which will develop a series of workshops to educate stakeholders representing rural communities on the current health care landscape in Georgia. **Multi-Agency Alliance for Children** (Atlanta) will use a \$75,000 grant to partner with **Voices for Georgia’s Children** to develop a video consisting of eight vignettes to educate a cross-section of stakeholders on health policy issues relevant to children, and to identify opportunities for partnerships to address children’s issues. A \$50,000 grant to **Catholic Charities of the Archdiocese of Atlanta, Inc.**, will support implementation of a mental health counseling program for Hispanic/Latino clients. Contact: Toni Almasy, 404.688.9005, toni@getavatar.com.
- **Jewish Healthcare Foundation** (JHF) (Pittsburgh, PA) approved \$1.5 million in grants to address a range of issues for residents of greater Pittsburgh. Among the funded projects is the **Virtual Senior Center**, a partnership between JHF and technology experts and local elderly-serving organizations that seek to prevent isolation among homebound seniors. JHF is providing up to \$240,000 for the Virtual Senior Center in 2016 and 2017. The center is a web-based, touch-screen platform that allows seniors to interact via virtual groups and field trips, social activities, classes, and games. JHF, in partnership with **Selfhelp** (New York, NY) and the **Jewish Association on Aging** (Pittsburgh, PA), will conduct a pilot with approximately 100 center participants. JHF also awarded \$150,000 in start-up funding to **Allegheny Health Network** to support its work to create a new community service for perinatal depression, which includes state-of-the-art screening tools, an innovative treatment model that keeps mother and baby together while also including fathers and extended family, and a broad education campaign to increase public awareness of the condition and engage providers. Contact: David Golebiewski, 412.594.2553, Golebiewski@jhf.org.
- **Maine Health Access Foundation** (MeHAF) (Augusta) awarded \$672,887 in grant funding to three state-based health care systems to expand access to quality health care for people who are uninsured. Awardees for the **Access to Quality Care** program include **Franklin Memorial Hospital** (Farmington), **MaineHealth CarePartners** (Knox County), and **Penobscot Community Health Care**. The three awardees have developed specific strategies to meet the health care needs of people who are uninsured. **Franklin Memorial Hospital** will use a Community Resource Coordinator to coordinate transitions of care for people without insurance, linking them to primary care providers and to other services in Franklin County. **MaineHealth** will implement its nationally recognized **CarePartners** program in Knox County to expand access to care. CarePartners works with local health care providers, social services agencies, and local governments to meet the needs of people who are uninsured for health care, food, housing, and transportation. **Penobscot Community Health Care** (Bangor) will coordinate care for persons with chronic pain or opiate addiction by linking patients to high-quality primary care and collaborative care management teams. Contact: Becky Hayes Boober, 207.620.8266, ext. 114, bhboober@mehaf.org.

GRANTMAKER FOCUS



JANUARY 19, 2016

Northwest Health Foundation

221 N.W. 2nd Avenue, Suite 300, Portland, Oregon 97209
Phone: 503.220.1955
Email: grants@northwesthealth.org Website: www.northwesthealth.org

The origins of Northwest Health Foundation (NWHF) date back to 1938, when Physicians Association of Clackamas County (PACC) became the first prepaid health plan in the nation, emerging from a partnership between a large local employer and a group of area physicians. Eventually, this partnership grew into the nonprofit PACC Health Plans and PACC HMO. In 1997, when PACC was sold to a for-profit health insurance corporation, Oregon law required that the net assets continue to be used for community benefit. Endowed with these assets, Northwest Health Foundation emerged with the mission to advance, support, and promote the health of the people of Oregon and southwest Washington, the footprint of PACC's service area. Former United States Senator Mark O. Hatfield became the first Chair of the Northwest Health Foundation Board of Directors. During its first 10 years, Northwest Health Foundation invested more than \$39 million in more than 1,000 projects covering every county in Oregon and five counties in southwest Washington: Clark, Cowlitz, Pacific, Skamania, and Wahkiakum.

Program Information: Northwest Health Foundation seeks to advance, support, and promote health in Oregon and southwest Washington. By providing grants to initiatives, forming partnerships with health and community leaders, and advocating for policy change, NWHF is furthering its vision of giving every person the opportunity to lead a healthy life. Grantmaking is guided by three equity priorities: race/ethnicity, including immigrant and refugee status; disability; and geography. The majority of grantmaking dollars go to organizations that are led by the communities they serve.

► Financial Information:

Total Assets: \$67.9 million (FY 2014)
Amount Dedicated to Health-Related Grants: \$5.4 million (FY 2014)

► Special Initiatives and/or Representative Health and Human Services Grants:

- **Healthy Beginnings + Healthy Communities Collaboratives** – Ten collaboratives are supported for five-years to work within their communities and across the region to advocate for children's health through advocacy (\$4.2 million over five years).
- **Kaiser Permanente Community Fund** – The Kaiser Permanente Community Fund at Northwest Health

Foundation is a 12-year sunset fund with a mission to improve the health of communities throughout the Kaiser Permanente Northwest service region, with a specific focus on addressing the "upstream" factors that create or inhibit community health, also known as the social determinants of health (\$32 million over 12 years).

- **Playworks Pacific Northwest Partnership** – Funding of this partnership supports Playworks Pacific Northwest's efforts to expand and adapt to new communities in Oregon and southwest Washington (\$500,000 over five years).
- **Children's Dental Health Initiative** – Foundation support for this initiative helps communities start or expand comprehensive children's dental health programs in school settings (\$325,000 over five years).
- **Learning Together, Connecting Communities Initiative** – Financial support helps subsidize the operating costs of organizations representing disability communities. Funding also supports using this partnership opportunity to build relationships, inform our future funding to and partnership with disability communities, and explore intersections between disability and race/ethnicity (\$110,000 in 2015).

Promoting Equity to Improve Health:

"Too often, where we're born, the color of our skin, or living with a disability determines our chance at a healthy life. Our commitment to promoting equity is a commitment to ending this reality. We have a shared fate—as individuals within a community and communities within society. All communities need the ability to shape their own present and future. We believe that we will improve the health of all communities through deliberate strategies that promote equity and eliminate health inequities."

Nichole June Maher
CEO & President



- **Mat-Su Health Foundation** (Wasilla, AK) awarded \$1.7 million in grants to eight organizations that work to improve the health of Mat-Su residents. Funding is part of the foundation's **Healthy Impact** grant program. **The Alaska Youth and Family Network's** (AYFN) **Mat-Su Office** was awarded \$375,000 over two years to provide convening space and additional staff to scale the number of families and children the organization assists in the Mat-Su. AYFN identifies, serves, and stabilizes families of children and youth experiencing behavioral health challenges. **The University of Alaska Anchorage Mat-Su Campus** (Palmer) received a grant of \$195,864 to expand a pilot project for the delivery of mental health care services to students through a contract with Mat-Su Health Services. **Sunshine Community Health Center** (Talkeetna) received a grant of \$168,840 to supplement a total project cost of \$409,474 to establish two new positions, a Licensed Clinical Social Worker and a Behavioral Health Nurse Case Manager, which will help the center expand and integrate behavioral health services into the existing primary care programs at its locations in Willow and Talkeetna. For more information, visit the News and Happenings section of www.healthymatsu.org.
- **Mt. Sinai Health Care Foundation** (Cleveland, OH) approved grants totaling \$6.5 million to support the work of greater-Cleveland-based organizations that address the health and well-being of local residents. The foundation's grantmaking includes funding of up to \$1.2 million to **MetroHealth Medical Center** (Cleveland) to initiate a Nurse Family Partnership, an evidence-based nurse home visitation program to improve pregnancy outcomes, child health and development, and self-sufficiency for eligible first-time parents, in Cleveland. Among the other grantees are: **Jewish Federation of Cleveland** – \$1.6 million to support the 2016 **Campaign for Jewish Needs** for health services; **Bellefaire** (Cleveland) – \$1 million to open a pediatric psychiatric hospital serving Northeast Ohio's children; **University Hospitals – Harrington Discovery Institute** (Cleveland) – \$1 million to expand Harrington's drug discovery model by establishing additional partnerships with national disease-specific organizations; **Health Policy Institute of Ohio** (Columbus) – \$450,000 to improve the health of all Ohioans through informed health policy decisions; **Center for Community Solutions** (Cleveland) – \$130,000 to establish a Medicaid Policy Center; and **Montefiore** (Beachwood) – \$100,000 for **Home Smart**, an in-home memory technology integration service for dementia patients. Contact: Mitchell Balk, 216.421.5500, Mitchell.Balk@case.edu.
- **The Stavros Niarchos Foundation** (New York, NY) awarded three grants totaling \$500,000. Funding supports programs that serve U.S. veterans by supporting their efforts to further their education and readjust to civilian life. **Outward Bound** (Golden, CO) will receive \$200,000 over two years in support of its program that helps veterans and service members become reacclimated to civilian life and addresses mental health issues associated with combat and service. The organization has helped thousands of returning service members and military veterans readjust to life at home through its outdoor education programs that connect participants to experiences in the wilderness. Other grantees are **Pat Tillman Foundation** (Chicago, IL), which will receive \$200,000 toward supporting its **Tillman Scholars** program, and **The Warrior-Scholar Project** (Washington, DC), which was awarded \$100,000 to develop a new STEM-intensive course in 2016 and expansion to nine new campuses by 2017. For more information, visit the Newsroom at www.snf.org.
- **Dorothy Rider Pool Health Care Trust** (Allentown, PA) awarded \$200,000 to **Lehigh Valley Health Network** (Allentown, PA) for the **Allentown Rescue Mission**, which provides medical support to homeless individuals. Funding will support the program's efforts to promote interest in street medicine and develop ways to provide mental and behavioral health services. More than 100 individuals currently work with the program, which provides medical services where homeless individuals are, such as in homeless shelters and in the streets. The mission conducts a range of activities including medical exams, medication delivery, and winterizing homeless camps. For more information, visit www.lvhn.org.
- **Richmond Memorial Health Foundation** (VA) awarded 11 grants totaling \$730,000 for organizations that seek to improve health and health care options across the region. **CrossOver Healthcare Ministry** (Richmond) will receive \$100,000 over one year to enhance patient care through the improvement of interdisciplinary care models, focusing on integrated wellness care and addressing social determinants of health. **Fan Free Clinic** (Richmond) will receive \$100,000 over one year to expand patient access by increasing clinic hours, increasing volunteer providers, and broadening community outreach through targeted partnerships. **Goochland Free Clinic and Family Services** will use a one-year, \$100,000 grant to provide comprehensive medical, dental, and behavioral health services for Goochland County's uninsured residents. A one-year, \$50,000 grant to **Better Housing Coalition** (Richmond) will support the provision of health education, counseling support services, and medical case management services to residents living in the coalition's facilities, thereby enabling residents to age in place. **Access Now** (Richmond) will receive \$40,000 over one year to coordinate specialty medical care for safety net patients served by the region's free clinics, federally qualified health centers, and local health departments. Contact: Jeffrey Cribbs, Sr., 804.282.6282.
- **The Salem Health and Wellness Foundation** (Carneys Point, NJ) has awarded \$440,030 in capacity-building support for eight Salem County, New Jersey, organizations that participated in its **Rebound to Resiliency** initiative. Grantees utilized the Core Capacity Assessment Tool to identify where improvement was needed. This cohort of organizations participated in six workshops throughout the year to gain knowledge and expertise in various areas. The grantees are: **Appel Farm Arts &**

Music Center (Elmer, NJ); **FamCare, Inc.** (Bridgeton, NJ); **Meals on Wheels of Salem County** (NJ); **Ranch Hope, Inc.** (Alloway, NJ); **The Arc of Salem County** (NJ); **YMCA of Salem County** (Penns Grove, NJ); **Cathedral Community Development Corporation** (Perth Amboy, NJ); and **One Village Alliance** (Wilmington, DE). Contact: Brenda Goins, 856.299.4460, brendagoins@salemwellnessfoundation.org.

- **St. David's Foundation** (Austin, TX) awarded \$13.2 million to support healthy aging, healthy living, and healthy futures for residents of greater Austin, Texas. The foundation awarded \$1 million to **Capital Area Food Bank of Texas** (Austin) to help complete a new and expanded food bank facility. Funding will help enable the food bank to expand its **Healthy Options Program for the Elderly** (HOPE), a program that provides critical food assistance to needy elderly residents across Central Texas. The mission of HOPE is to reduce food insecurity among low-income seniors in central Texas. Other grantees include: **Austin Parks Foundation** – \$700,000 to support multiuse trails and play environments for children in Colony District Park; **AGE of Central Texas** (Austin) – \$539,930 in support of adult day and caregiver services; **Texas A&M Foundation** (College Station) – \$525,000 for scholarships for low-income medical students; and **Boys & Girls Clubs of Austin** – \$429,838 to support healthy lifestyles programs for youth. Lisa Trahan, 512.879.6612, ltrahan@stdavidfoundation.org.

- **Moses Taylor Foundation** (Scranton, PA) has approved its inaugural grants, awarding a total of \$1.1 million to 13 organizations that promote health and wellness throughout northeast Pennsylvania. Among the grantees are: **Children's Service Center** (CSC) (Wilkes-Barre) – \$200,000 to construct CSC's comprehensive outpatient clinic in downtown Wilkes-Barre, which will provide an onsite medical home with mental, behavioral, and physical health service for children, adolescents, and families; **Commission on Economic Opportunity** (Tunkhannock) –

\$350,000 to support the capital and operating budgets of the Monsignor Andrew J. McGowan Center for Healthy Living and implementation of its food distribution programs that focus on healthy foods and fresh fruits and vegetables; **Scranton Primary Health Care Center** (SPHCC) – \$200,000 to expand dental services by hiring a general dentist with sedation credentials in order to increase capacity and better serve the homeless, uninsured, underinsured, and generally underserved residents of greater Lackawanna County. Contact: LaTida Smith, 570.207.3731, lsmith@mosestaylorfoundation.org.

- **Williamsburg Health Foundation** (VA) approved 19 grants worth more than \$1.3 million to 16 local organizations to support the health and well-being of local residents. The foundation awarded grants in the following areas: behavioral health treatment and intervention, community health, education, food (agricultural and nutrition), health care (direct services), and human services. Of the \$1.3 million awarded, just over \$100,000 is directed towards programs new to Williamsburg and over \$1.2 million to ongoing funding of existing programs and agencies. Among the grantees are: **Olde Towne Medical & Dental Center** – \$450,000 in basic operating support; **Child Development Resources** – \$150,000 for support of its **Infant Parent Program**; **The College of William & Mary, New Horizons Family Counseling Center** – \$93,000 for its **Youth and Family Counseling** program; **Bacon Street Youth and Family Services** – \$64,000 for **The Healing Project Partnership**; and **Williamsburg Area Meals on Wheels** – \$50,000 for its **Nutritious Noontime Meals** program. Contact: Jeanne Zeidler, 757.345.0912, jzeidler@williamsburghealthfoundation.org.

SURVEYS, STUDIES & PUBLICATIONS

- **St. Luke's Health Initiatives** (Phoenix, AZ) released *Connecting the Dots: A Healthy Community Leader's Guide to Understanding Nonprofit*

Hospital Community Benefit Requirements. The policy primer examines the community benefit requirement of the Affordable Care Act and seeks to increase understanding of how this requirement can create opportunities to connect community development with community benefit to create healthy communities. The publication offers guidance on how community development leaders can begin to connect with nonprofit hospitals to help them keep their nonprofit status by meeting the higher community benefit standards brought on by the ACA. The primer begins with review of the regulatory basis and history of the community benefit requirement and ends with practical findings and action items about how leaders of healthy community design and policies can start a discussion with nonprofit hospitals in Arizona. Findings listed in the primer can help guide those outside of the medical care industry through the community benefit requirements and suggest some factors to consider when approaching a nonprofit hospital to talk about healthy community investments. For more information and to download the primer, visit the Publications section of www.slhi.org.

PEOPLE

- **CDC Foundation** (Atlanta, GA) has appointed **Judith Monroe, M.D.**, President and CEO. Dr. Monroe currently serves as Director of the U.S. Centers for Disease Control and Prevention's (CDC) Office for State, Tribal, Local, and Territorial Support (OSTLTS). In this capacity, she oversees key activities and technical assistance that support the nation's health departments and the public health system. During her tenure, OSTLTS developed the **Public Health Associate Program**, which has grown from an initial 10 associates per year to 350 associates who currently serve 44 states, 1 territory, and the District of Columbia. Prior to joining CDC, Dr. Monroe was Indiana's **State Health Commissioner** from 2005 to 2010. She also served as President of the Association of State and Territorial Health Officials (ASTHO) from 2008 to

2009. Dr. Monroe will succeed **Charles Stokes**, who has served as the foundation's President and CEO since 1995. Dr. Monroe will join the foundation on February 1, 2016. Contact: Claire Greenwell, 404.443.1126, cgreenwell@cdcfoundation.org.

■ **The Colorado Health Foundation** (Denver) announced the promotion of longtime staff member **Amy Latham** to Vice President of Philanthropy. In this position, Ms. Latham leads the foundation's Healthy Living, Health Coverage and Health Care teams to invest in nonprofit organizations throughout Colorado. She is also responsible for current work through the foundation's program-related investments. Prior to this role, Ms. Latham served as Portfolio Director for Health Care and Health Coverage. She has been with the foundation since 2008, serving as Program Officer and in communications roles prior to her current position. Before coming to the foundation, Ms. Latham was Director of Communications and Public Policy for Missouri Family Health Council, a nonprofit health care organization. She began her career as a newspaper reporter and later performed public relations and strategic communications for a telecommunications nonprofit company before entering the nonprofit

sector. Contact: Taryn Fort, 303.953.3666, tfort@coloradohealth.org.

■ **DentaQuest Foundation** (Boston, MA) announced the appointment of **Michael Monopoli, D.M.D.**, to the position of Vice President of Foundation Programs, and **Brian Souza, M.S.W.**, to the position of Vice President of Strategy and Operations. Dr. Monopoli previously held the title of Director of Policy and Programs. Prior experience also includes working as the Dental Director of the Office of Oral Health for the Massachusetts Department of Public Health, and Director of Public Health Policy at DentaQuest before joining the foundation in 2009. Dr. Monopoli is immediate past President of the American Association of Public Health Dentistry. Mr. Souza was formerly Managing Director of the foundation. Prior to joining the DentaQuest Foundation, Mr. Souza helped launch the DentaQuest Institute as Managing Director. His previous roles also include Executive Director at Boston Partnership for Older Adults and Program Manager for the Community Care Alliance, a network of community health centers affiliated with Beth Israel Deaconess Medical Center. Contact: Katie Leonard, 617.886.1125, katie.leonard@dentaquestfoundation.org.

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SUITE 1200
WASHINGTON, DC 20036
TEL 202.452.8331 FAX 202.452.8340
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